

World Engineering Day 2022 (WED2022) 24HRS LIVE

A Global 24-hour Celebration of World Engineering Day 2022

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| Objective | <p>WED2022 24HRS LIVE is an international 24-hour celebration that aims to engage engineers and engineering students from around the world to celebrate World Engineering Day in 2022. The event is hosted by the World Federation of Engineering Organisations (WFEO) and its members and partners.</p> |
| Background | <p>World Engineering Day for Sustainable Development, 4th March every year, was approved unanimously by the UNESCO General Conference in November 2019. The inaugural World Engineering Day was celebrated on 4th March 2020. Since 2020, this Day has activated millions of people globally to celebrate and promote engineering and the work engineers are doing to advance the UN Sustainable Development Goals.</p> |
| Outcomes | <p>The 24HRS LIVE celebration will focus on the theme for 2022 - <i>Build Back Wiser – Engineering the Future.</i></p> <p>The World Federation of Engineering Organisations (WFEO) and its members and partners. will facilitate, host and broadcast the first ever 24-hour, global coverage of a UNESCO International Day.</p> <p>While uptake of World Engineering Day has been substantial, the 24-hour celebration will be celebrated both in local venues around the world and broadcast internationally, thereby building stronger connections with the engineering community, supporting engineers and their activities wherever they are located, as well as focusing on the role of engineering to advance the UN Sustainable Development Goals.</p> <p>Every WFEO member and partner will have the opportunity to be featured in the celebration for a truly inclusive and global event.</p> |
| Format | <p>The 24HRS LIVE event will be delivered via a “news studio streaming hub”. A high value production, TV-style program, will be streamed directly to the World Engineering Day homepage.</p> <p>World Engineering Day events that are registered on the website will be selected to feature on the World Engineering Day Live event, depending on the willingness of the event hosts to participate.</p> <p>Starting on 4 March 2022 morning in New Zealand/Australia, WFEO will connect with selected locations in a number of regions as they celebrate engineers and World Engineering Day. As the sun moves around the world, celebrations will be featured on line. A number of recorded events and presentations and messages will also be featured.</p> <p>The broadcast will have high level speakers, panel discussions and guests all talking about engineering and focusing on the theme for World Engineering Day 2022. The broadcast will also feature interviews with leaders from UNESCO, WFEO and its members, affiliates, associates, sponsors and partners as well as leaders from engineering companies, universities, academies and other organisations around the world. This will also be an opportunity for thought leadership especially from young engineers. The winners of the international engineering student competition (the Hackathon) will also be featured.</p> |
| Key Dates | <p>October 2021 – Advice from WFEO to its members, affiliates, associates, sponsors and partner and to a wider audience</p> <p>November 2021 – WFEO members, affiliates, associates, sponsors and partner register their interest to participate in the live event and take up the available time slots</p> <p>December 2021 – Shortlist activities prepared</p> <p>Jan – Feb 2022 – Finalise activities and prepare for launch</p> <p>4 March 2022 – World Engineering Day</p> |

Further information and updates will be available at: www.worldengineeringday.net